HOW TO START A CAMPUS PICKLEBALL CLUB

A quick how-to-guide about creating and establishing a pickleball club at your college or university
DETERMINE THE RIGHT PERMISSIONS TO CREATE A CLUB ON CAMPUS

- Obtain permissions from your college/university's campus entities such as Campus Recreation Department or Athletic Department.
- Find out your school’s eligibility requirements to participate in a club sport.

CHOOSE A LOCATION

- Determine if your club will be able to utilize on-campus or off-campus facilities. If you do not have permanent pickleball courts on campus or within the community, tennis courts or indoor gymnasium space is still a great option.
- If you are using existing tennis courts or indoor gymnasium space, be sure to obtain permission to use chalk or painters’ tape for temporary lines.

ESTABLISH A CLUB BUDGET BASED ON CLUB NEEDS

- Fees could include costs associated with court fees, balls/paddles, nets (portable, if needed), club sports fees (if your school has a fee), travel expenses, and/or team uniforms.
- Inquire about financial planning assistance within your school to help with the creation of your club. Additional financial solutions to alleviate individual out-of-pocket expenses may be obtained through club fundraising, sponsorships, and/or donations.

CONTINUE TO SPREAD THE WORD ABOUT YOUR PICKLEBALL CLUB

The work isn’t over! After you get the clearances to create your pickleball club, you must continuously market and network your club. Some great resources are:
- Utilize Open House events for campus clubs
- Create social media channels
- Share your excitement with friends and fellow students