

NC State Pickleball Club Best Practices

Get People

When just starting out, use your flexibility to play anywhere, using whatever equipment you can find. Work to gain enough members to start a club at your school.

- If offered as a course, visit students in pickleball classes
- Go to local pickleball courts and find students
- *Enroll as an organization with your university*
 - Participate in club fairs
 - Create club webpage to catch students looking for pickleball at your school
 - Reserve on-campus pickleball courts to practice on

Get Resources

Use your growing size to create stability and make consistent meeting times and practice locations.

- Contact experienced players to see if they have older nets, balls, and paddles that they don't need anymore
- Contact local businesses and pickleball companies about sponsorship or donations
- Consider charging dues in order to pay for nets, paddles, and balls for the club
- *Run a community pickleball tournament as a fundraiser for your club*
 - Many alumni of your school play pickleball and would love to both play in a tournament and help your program out at the same time.
 - Running a tournament has a high ceiling on how much money you can raise

Get Competitive

Once you have enough people and equipment to sustain your club, start connecting with other schools to play matches and tournaments with them.

- Search for local colleges that also have club teams (internet and social media)
- Reach out to their leadership to set up matches and tournaments
- Rank your Competitive players on a ladder and find high-quality doubles pairings
- Run drills at practices to fix player weaknesses and maximize player strengths
- Bring in high-level players and coaches to help your players improve